

# 2022

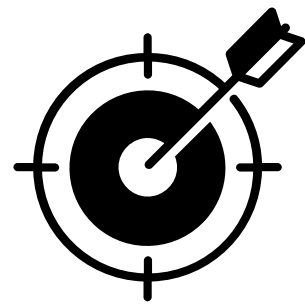
# Digital Governance and Leadership

## Effective leadership in the digital governance space

# Acknowledgement



# Why are we here?



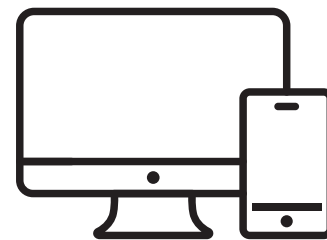
## Gain

an understanding of  
digital governance &  
leadership



## Consider

your organisation's  
high level digital  
needs



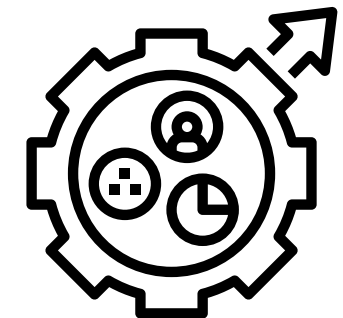
## Brainstorm

digital risks



## Think

about the policies  
you might need



## Develop ideas

communicating your  
digital governance  
strategies



# Meet your presenters



**Bel Temby**  
Director - Digital Services Lab

---



**Megan Buntine**  
Principal - MJB Consulting

---





# Meet Digital Services Lab 05

## WHO WE ARE

A small team of professionals dedicated to working with charities and ethical businesses to amplify their online presence and better connect with their communities.

## SERVICES

- Bespoke WordPress Website Design and Development
- WordPress Website Care & Security Plans
- Bespoke software solutions eg. LMS, member portals, event systems, fundraising systems
- Graphic Design (including annual reports)

# Meet MJB Consulting

06

## WHAT I DO

I work with not-for-profit Boards and Executives to help them build their governance, leadership and strategic capabilities, in order to help them deliver better outcomes to those they serve

## SERVICES AND SUPPORTS

**Training, facilitation, and coaching in:**

- Good Governance
- Effective Strategy
- Positive Leadership
- Working with Volunteers
- Targeted Fundraising
- Compliance Management



POLL!!

POLL!!

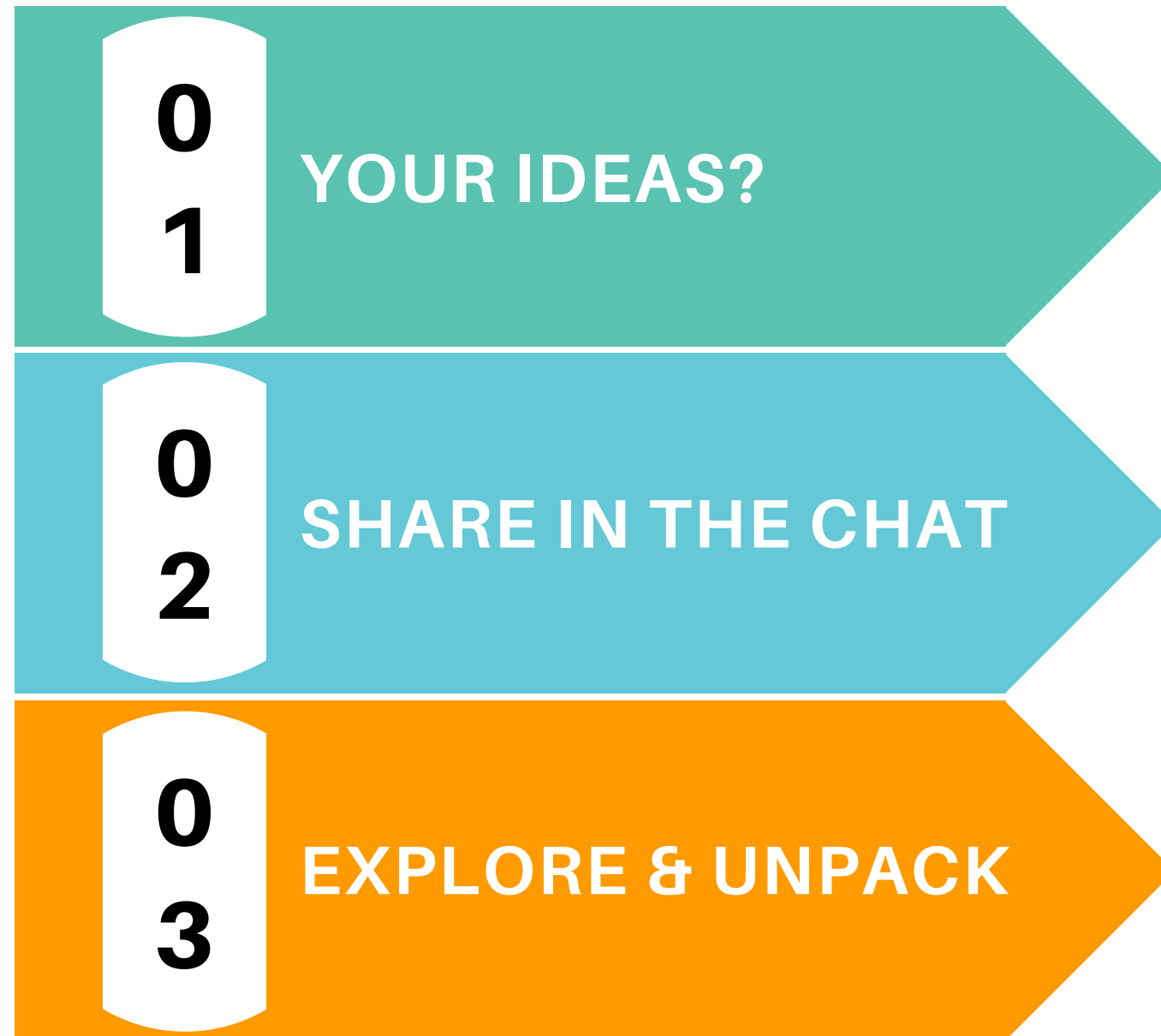
POLL!!

**WHAT SIZE IS YOUR ORGANISATION?**



# What is Good Governance?

What are some things that YOU think are involved in Good Governance....





# What makes a good leader?

It can start with you!



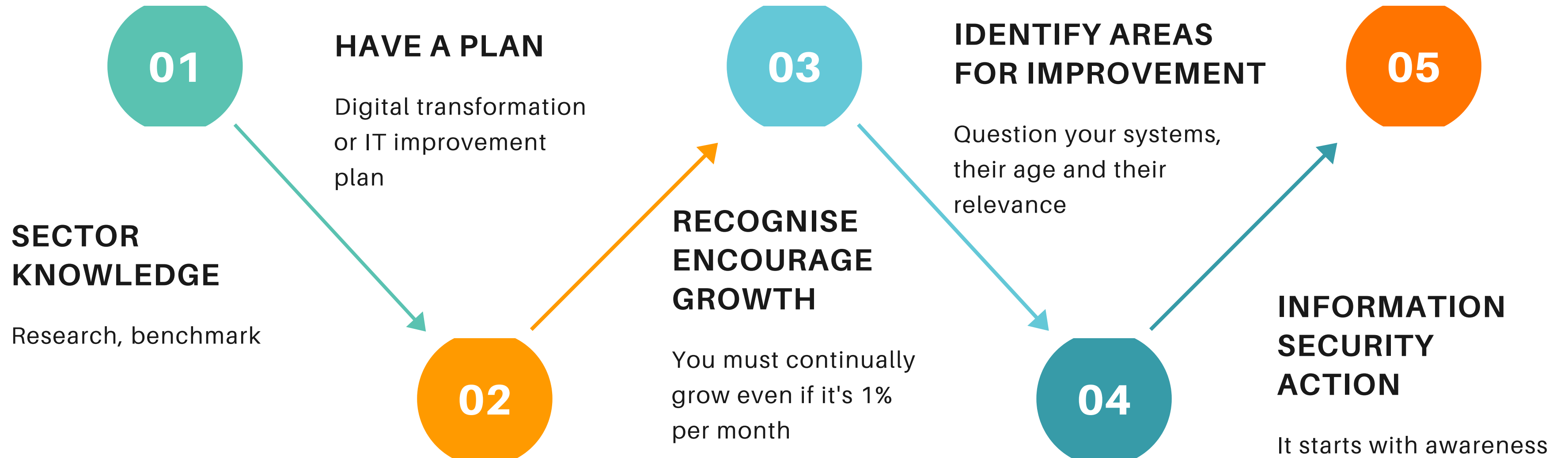
## Leadership

Great leadership is not necessarily doing great things - often it is about getting others to do great things



# What does good digital governance and leadership look like?

Be clear on your organisation's goals



# Getting clear on your digital vision/strategy

here are some examples of a vision you might workshop with the team

## INCREASE STAFF EFFICIENCY

- Reduce manual handling
- Reduce repetitive tasks
- Help them help your cause

## IMPROVE SERVICE DELIVERY

- better serve your community
- better connect with your stakeholders
- better manage your service

## IMPROVE YOUR WEBSITE

- increase visibility
- share your knowledge
- make connecting a 24/7 possibility
- help people find you

## IMPROVE DIGITAL MARKETING

- Google Ad Grants
- Social media
- LinkedIn
- Video
- Podcast

## IMPROVE INFORMATION SECURITY

- Essential Eight
- Defend against malicious cyber activity

# What are some of the most common digital risks

Brainstorm some of your digital risks

- ❗ breach of passwords
- ❗ assets are not owned by entity
- ❗ assets are compromised by staff administrative privileges
- ❗ compromised the confidentiality of data
- ❗ systems interruption
- ❗ data interruption
- ❗ systems irrevocable loss
- ❗ data irrevocable loss
- ❗ cyber security threats



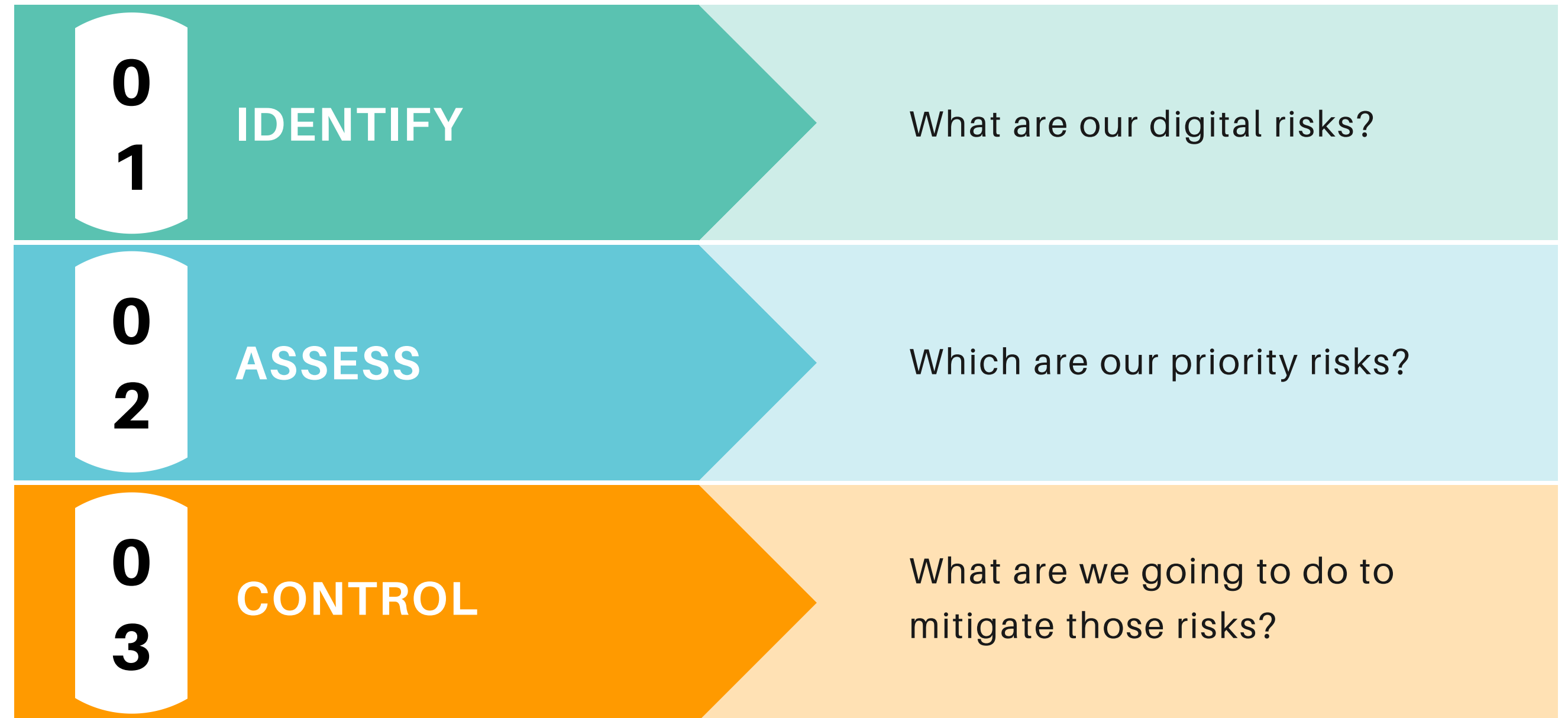


# How do you manage digital risk?

The same way you manage any risks...

## Risk Management 101

Three simple steps to  
Digital Risk Management



# Setting policies to minimise risk

Following through on your control strategies

## DEVELOP

Develop the policies, procedures, guidelines, etc to deliver on your strategy

## IMPLEMENT

Oversee implementation  
Monitor effectiveness  
Seek feedback

## COMMUNICATE

Inform all relevant stakeholders, and explain their roles and responsibilities

## REVIEW

Review periodically  
Review after any incidents  
Review as things change



# EXAMPLES OF POLICIES YOU MIGHT USE

and other helpful resources

✓ Acceptable Use of Electronic Media Policy

✓ Essential Eight Maturity Model

✓ Email Retention and Archiving Policy

✓ Copyright Policy

✓ Website Terms of Use

✓ Website privacy policy



## In summary we hope you have....

### **DEVELOPED IDEAS**

for your digital  
governance strategies

### **GAINED AN UNDERSTANDING**

of GOOD digital  
governance &  
leadership

### **CONSIDERED**

your organisation's  
high level digital  
needs

### **BRAINSTORMED**

some of your digital  
risks

### **THOUGHT ABOUT**

the kind of policies you  
might need

### **BEEN INSPIRED**

to take a leap into the  
next stage of digital  
capability





# Thank you and a gift from us

## DIGITAL SERVICES LAB

---

A free 30 minute - user experience mini audit of your website. Bel Temby will help you detect problematic areas.

Book here

<https://calendly.com/digitalserviceslab/user-experience-audit>

Email: [bel@digitalserviceslab.com.au](mailto:bel@digitalserviceslab.com.au)



## MJB Consulting

---

A free 30-minute Governance SOS call with Megan, to run through her 5-point Governance Check-up for your not-for-profit.

For further details, see here:

<https://mjbconsulting.net.au/5-point-governance-check-up/>

Email: [megan@mjbconsulting.net.au](mailto:megan@mjbconsulting.net.au)

