

BUILDING BUDGETS BRICK BY BRICK

Start at the top or the bottom?

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Business Insights. Automated.

Agenda

- Top-down Budgets
 - Last Year plus a percentage
- Zero-based budgets
 - Start from the bricks
- Getting the Balance Right
 - Time vs Detail

01

Top-down Budgets

02

Zero-based Budgets

03

Getting the Balance Right

Use Top Down

- When not much changes
- There are consistent changes
- You are short on time

Use Bottom Up

- For new projects
- To validate a budget
- When assumptions change
- When you have the time

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