

# ***Enterprise Password & Key Management***

*- Missing element in the Access Management Strategy for NFP's*



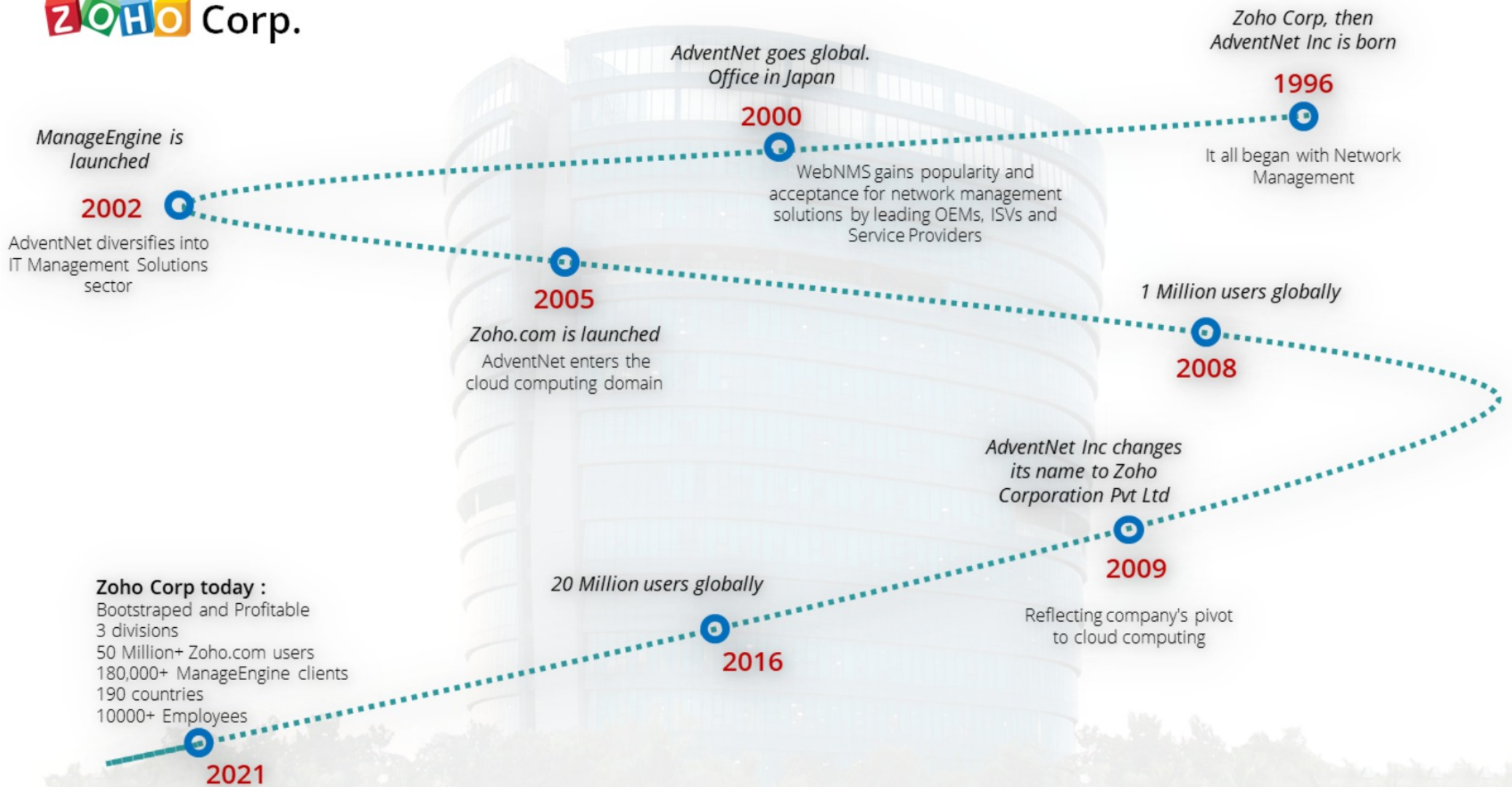
**Nirmal Nathan,**  
*ManageEngine Solution Consultant*



**zoho Corp.**  
***25 Years of  
Impact***

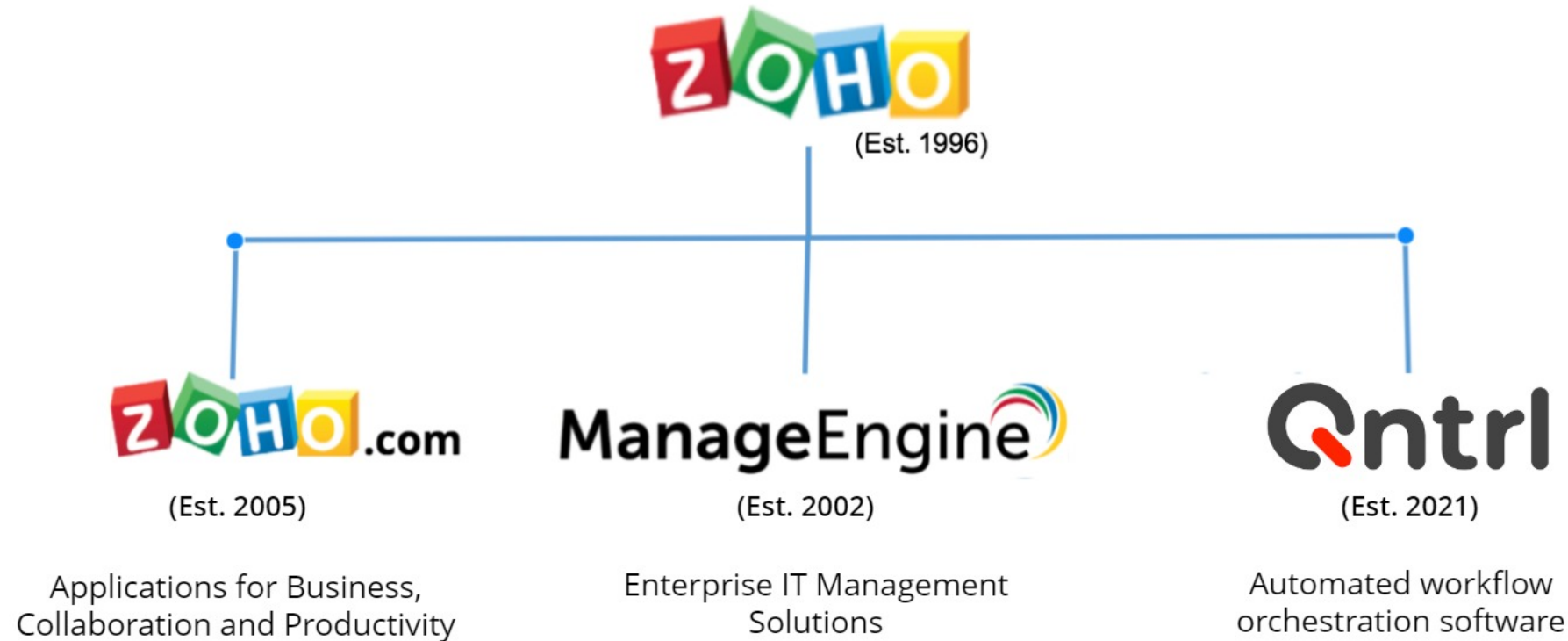
**ManageEngine**  
a division of Zoho Corp.





# Zoho Corporation Pvt Ltd

Profitable since its inception, the organisation now has 10000+ employees, millions of users around the world and offers a diverse range of products and services.



## Service management

- Full stack ITSM suite
- IT asset management with CMDB
- Knowledge base with user self-service
- Built-in and custom workflows
- Orchestration of all IT management functions
- Service management for all departments
- Reporting and analytics

## Identity & access management

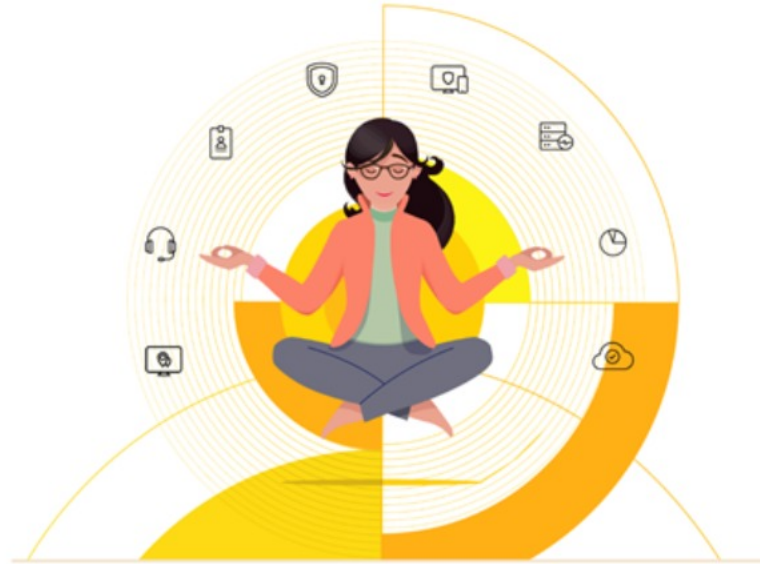
- Identity governance and administration
- Privileged identity and access management
- AD and Azure AD management and auditing
- SSO for on-premises and cloud apps with MFA
- Password self-service and sync
- Microsoft 365 & Exchange management and auditing
- AD & Exchange - backup and recovery
- SSH and SSL certificate management

## Security information & event management

- Unified SIEM for cloud and on-premises
- AI driven user and entity behavior analytics
- Firewall log analytics
- Data leakage prevention and risk assessment
- Regulatory and privacy compliance

# ManageEngine

Bringing IT together



ManageEngine crafts comprehensive IT management software for all your business needs

Available for

Enterprise IT | Managed service providers (MSPs)

as

Self-hosted on-premises

Self-hosted in public cloud (AWS, Azure)

Zoho Cloud-native

## Unified endpoint management & security

- Desktop and mobile device management
- Patch management
- Endpoint device security
- OS and software deployment
- Remote monitoring and management
- Web browser security
- Monitoring and control of peripheral devices

## IT operations management

- Network, server and application performance monitoring
- Bandwidth monitoring with traffic analysis
- Network change & configuration management
- Application discovery & dependency mapping
- Cloud cost and infrastructure monitoring
- End-user experience monitoring
- AIOps

## Advanced IT analytics

- Self-service IT analytics
- Data visualization and business intelligence for IT
- Hundred of built-in reports and dashboards
- Instant, flexible report creation
- Out of the box support for multiple data sources



## *Our Global Presence*



## ***Our extended arms***



**200+ Channel & Technology Partners across the globe**

Asia Pacific   Europe   Africa   Middle East   North America   Latin America

## *Our Datacenters*







## Security at ZOHO

More than **60 million users** place their trust in us to run their businesses - Our security, privacy, and compliance practices are built on the foundation of that trust.



ISO 27001



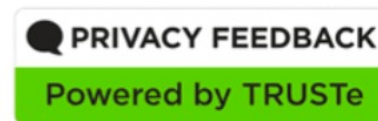
ISO 27017



ISO 27018



Soc-2 type II



Trust-e



GDPR



## ***Privileged Password & Key Management***

*Why is this an missing element?*

# *What's in your IT Kingdom?*

Firewalls, Routers, Hypervisors,  
Database, Applications



**Cloud**

Firewalls, Routers, Servers,  
Database, Applications



**On-Premise Data Center**

Web Accounts, Banking,  
Credit Cards, Contacts



**Personal**

Laptops, Tablets, Smartphones



**End Points**

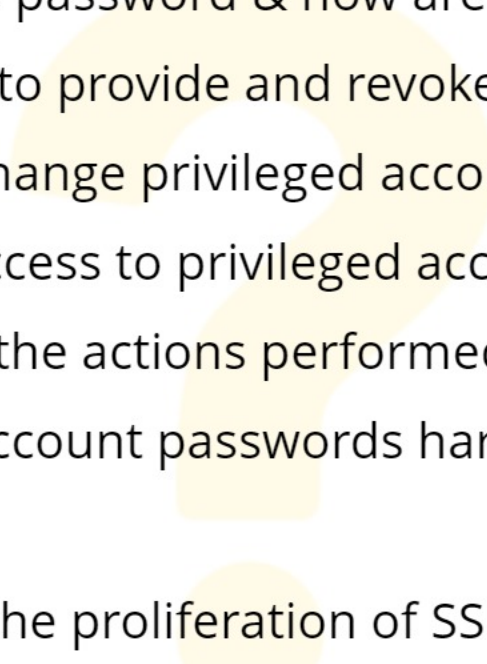
# Types of accounts

Personal user accounts	Privileged accounts	Software or service accounts	Generic accounts
<ul style="list-style-type: none"><li>• Desktop</li><li>• Application</li><li>• Network access</li></ul>	<p>Administrator or root of :</p> <ul style="list-style-type: none"><li>• Servers</li><li>• Databases</li><li>• Network devices</li><li>• Applications</li></ul>	<ul style="list-style-type: none"><li>• Application to application</li><li>• Application to database</li><li>• Windows service accounts and scheduled tasks</li></ul>	<p>Accounts intentionally created for shared use in</p> <ul style="list-style-type: none"><li>• Directory servers</li><li>• FTP servers</li><li>• File servers</li></ul>
Characteristics	Characteristics	Characteristics	Characteristics
<ul style="list-style-type: none"><li>• Highly accountable</li><li>• Impact localized to the user</li></ul>	<ul style="list-style-type: none"><li>• High privilege but lack identity</li><li>• Usually shared among many users</li></ul>	<ul style="list-style-type: none"><li>• High privilege but lack of identity</li><li>• Usually hard coded in applications and scripts</li></ul>	<ul style="list-style-type: none"><li>• Low privilege but lack of identity</li><li>• Always shared among users with no tracking</li></ul>





## *Let's ask ourselves few questions?*

- 
1. Do we know how many privileged accounts are there in our infrastructure?
  2. Who has those accounts password & how are they maintaining it?
  3. What process we follow to provide and revoke access to privileged accounts?
  4. How frequently do we change privileged account passwords?
  5. How are we providing access to privileged accounts without sharing the passwords?
  6. How are we monitoring the actions performed in such sessions?
  7. Do we have privileged account passwords hard-coded with plain text in scripts and applications ?
  8. How are we controlling the proliferation of SSH private keys across our network?
  9. How are we managing SSL certificates in our infrastructure?
  10. How are we preparing for regulatory audits with regards to privileged accounts?

## *The hard reality today*

### STORAGE

- Excel sheets, text files
- Hard copies in a physical vault
- Hard coded in scripts
- SSH keys in multiple systems

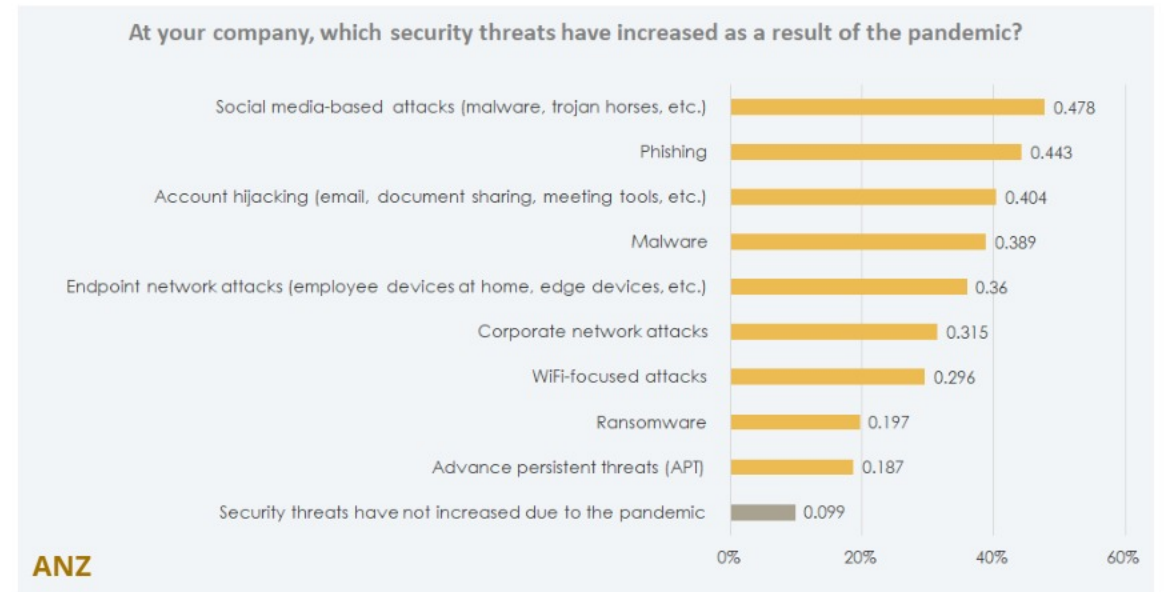
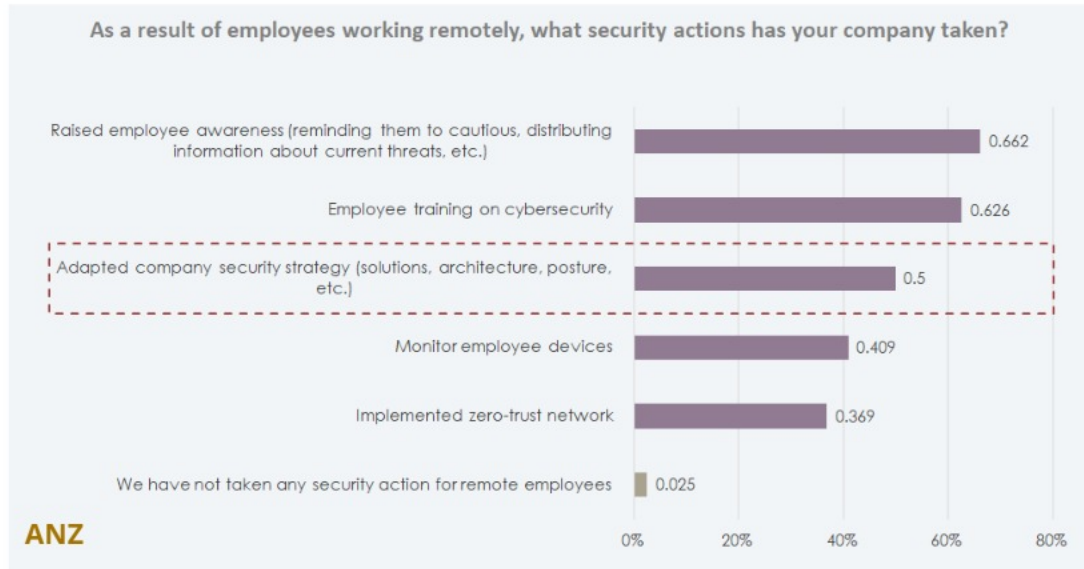
### CONTROL

- No central control or visibility
- No clear policies
- Use of manual processes or trivial tools so passwords are rarely modified

### ACCESS

- Uncontrolled for administrators
- Shared ad hoc
- Proliferates to no end

## Some stats from our "Digital Readiness Survey"



### Global:

- **74%** of data breaches start with privileged credential abuse, and **65%** of organizations have shared administrative access to privileged systems.
- Only **56%** of companies have changed their security strategy—despite remote employees being directly targeted more often.
- **83%** of respondents revealed that remote workers increase security risks.

# Essential 8 Maturity Model

*Strategies to Mitigate Cyber Security Incidents*



Australian Government  
Australian Signals Directorate

ACSC

Australian  
Cyber Security  
Centre

## Restrict administrative privileges

Requests for privileged access to systems and applications are validated when first requested.

Privileged accounts (excluding privileged service accounts) are prevented from accessing the internet, email and web services.

Privileged users use separate privileged and unprivileged operating environments.

Unprivileged accounts cannot logon to privileged operating environments.

Privileged accounts (excluding local administrator accounts) cannot logon to unprivileged operating environments.



*How do we help combat?*

ManageEngine  
**PAM360**

**7** ways to reinforce  
privileged access security  
in your enterprise



**1 Create visibility into all the privileged access in your network:**



### ***Discover & identify privileged accounts***

***Scan networks and discover*** flavors of Windows, Linux, VMware, AWS and network devices for the associated ***privileged accounts***, including ***Windows service accounts***.

### ***Discover & identify certificates/SSH keys***

***Scan networks and discover*** all ***SSL certificates*** deployed in your network regardless of the CA, and ***SSH keys*** deployed systems.

### ***Centrally store & secure***

***Securely store*** privileged passwords, digital certificates, license keys, etc in a ***central location*** using ***256-bit Advanced Encryption Standard (AES)***.  
Dual-encrypt data at the application and database level.

### ***Organize resources into "Groups & Sub-Groups"***

Organize resources under ***"Static" & "Dynamic"*** groups to ***better manage*** permissions and to perform ***bulk operations*** like password reset, notifications, transfer resources ownership, etc



## **2 Build multiple layers of security for privileged access:**





### ***Configure granular access permissions***

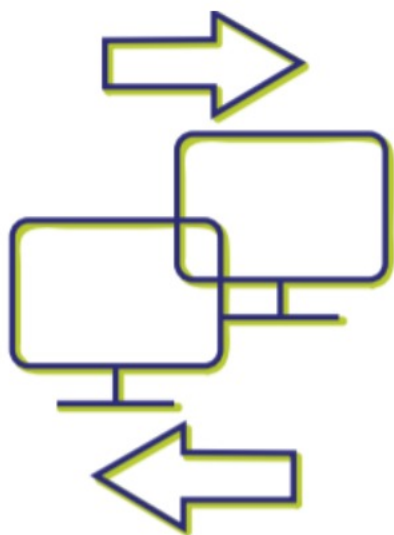
Configure & Apply ***fine-grained access restrictions*** on users based on their roles for the secure usage of the ***Product & Privileged Credentials***.

### ***Implement multi-factor authentication***

Add an extra layer of security by enforcing ***Two-factor Authentication*** for two successive stages of authentication to access the web console.

### ***Allow launching direct connection***

Allow ***Secure Login*** to resources through emulated Windows RDP, SSH and Telnet sessions from any HTML5-compatible browser ***without sharing the password***.



### **3 Adopt easier and quicker workflows to improve business productivity:**



### ***Impose release controls***

Necessitate the use of well-architected **access control workflows to request and release** the privileged passwords on approval or to allow secure login.

### ***Automatically approve exclusive/time-based access***

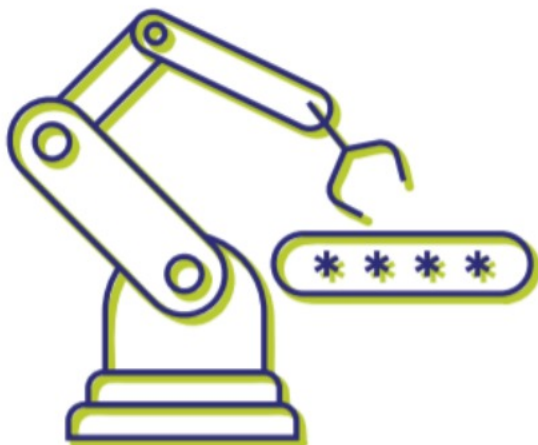
**Pre-approve exclusive access** to passwords for a time duration; **Schedule automatic approval** of requests raised during a specific time period in the day.

### ***Set automatic password reset***

Automatically **reset passwords upon usage** to avoid unauthorized access attempts in the future; Automate the process of **scheduled password rotation**.

### ***Just-in-time privilege escalation***

Assign & revoke **just-in-time controls** for your domain accounts with **higher privileges** only when required by the users.



## **4 Condense the attack surface by eliminating credential hard-coding:**





### ***Application credential security through API's***

Eliminate the use of **hard-coded credentials** stored on local machines across the networks by **providing secure APIs** for application-to-application and application-to-database credential management.

### ***Plug-ins to restore security in DevOps environments***

Solve the problem of **embedded credentials** by facilitating integration with various **CI/CD platforms** to securely fetch credentials and carry out the required operations, automating and orchestrating access provisioning, granular control, and auditing without compromising on speed and agility.



## **5 Improve oversight and accountability of privileged sessions:**



### ***Record privileged session activities***

Have foolproof and ***fine-grained recordings of privileged sessions*** launched by trusted privileged ***insiders and third-party vendors*** facilitating easier governance and better accountability of privileged sessions.

### ***Shadow privileged sessions in real-time***

***Shadow privileged sessions***, and monitor them in real-time to promptly detect and ***terminate suspicious activities***, and efficiently investigate risky sessions.



## **6 Readily demonstrate compliance with regulations and security policies:**



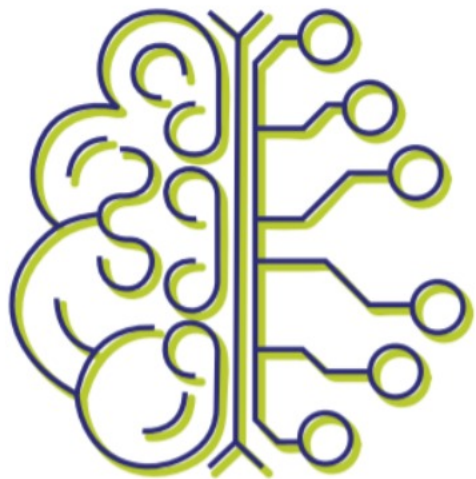


### ***Maintain comprehensive audit trails***

***Capture all events involving privileged credentials*** and access in clear, downloadable audit trails and reports of **'who', 'what' and 'when'** of entire password access scenario in your enterprise.

### ***Demonstrate compliance***

Stay ever-ready for compliance audits like ***SOX, HIPAA, and PCI DSS*** with built-in reports and essential guidelines.



## **7 Integrate with advanced technologies to make better business decisions:**



### ***Privileged user behavior Analytics***

Adopt **AI and ML-driven** monitoring capabilities to continuously **detect unusual** and potentially **harmful privileged activities**, and automatically set off mitigating controls to prevent damage.

### ***Ticketing system integration***

**Add ITSM into the mix to streamline privileged access requests**, and bolster the access approval workflows by incorporating ticket ID validation. Authorize credential retrieval for service requests requiring privileged access only upon ticket status verification.

# 7 ways to reinforce privileged access security in your enterprise

- 1 Create visibility into all the privileged access in your network:**
- 2 Build multiple layers of security for privileged access:**
- 3 Adopt easier and quicker workflows to improve business productivity:**
- 4 Condense the attack surface by eliminating credential hard-coding:**
- 5 Improve oversight and accountability of privileged sessions:**
- 6 Readily demonstrate compliance with regulations and security policies:**
- 7 Integrate with advanced technologies to make better business decisions:**







# Thank You

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